

# Australian Engineering Week

## A Grand Plan

Is there any career better than being an engineer? This is one of the key messages of Engineering Week, aimed at high school students, suggesting they consider a fulfilling career choice as an Engineer.

Sydney Division President, Peter Hitchiner, hatched a grand idea for 2009. Why not aim to get an engineer into every high school in NSW to deliver this message? From this acorn is growing a grand scheme to promote our profession to a host of future engineers. Would YOU be interested in getting involved?

The plan requires integration of two parts: we need to engage with every school in NSW, and we need lots of enthusiastic engineering speakers.

Our list of schools includes about 1200 names. That is a big target. Yet in Sydney Division there are almost 18,000 registered engineers. That means we need almost 7% of our membership to be motivated. To help our speakers, we will aim to provide a framework powerpoint presentation, with some images of appealing engineering projects and achievements, with the speaker then adding his own positive experiences.

To reach all those schools, the most positive response is likely to come from direct personal approach by an engineer to the school. Would you be willing to go to your old high school, or to the school where your kids now attend, and arrange an audience?

So the challenge is there. Do you have the passion to help? Speak, liaise with schools, coordinate?

If interested in any way, please contact me.

Talks will be aimed to reach the students during Engineering Week, 1-9 August 2009. We will conduct a briefing evening beforehand to prepare our band of speakers.

Perhaps you can suggest a catchy title for the scheme?

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